

Evidence on demand: Health Education England and BMJ Best Practice bringing evidence to the bedside

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Developing people
for health and
healthcare

www.hee.nhs.uk

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Our vision



“NHS bodies, their staff, learners, patients and the public use the right knowledge and evidence, at the right time, in the right place, enabling high quality decision-making, learning, research and innovation to achieve excellent healthcare and health improvement.”

Our guiding principles and values

1. Collaboration - do once and share
2. Collective purchasing
3. Core service offer
4. Digital by design
5. Effective and efficient
6. Equity of access and opportunity
7. Federation (pooling resources)
8. Innovation
9. Quality
10. Streamlined
11. Technology
12. Workforce development

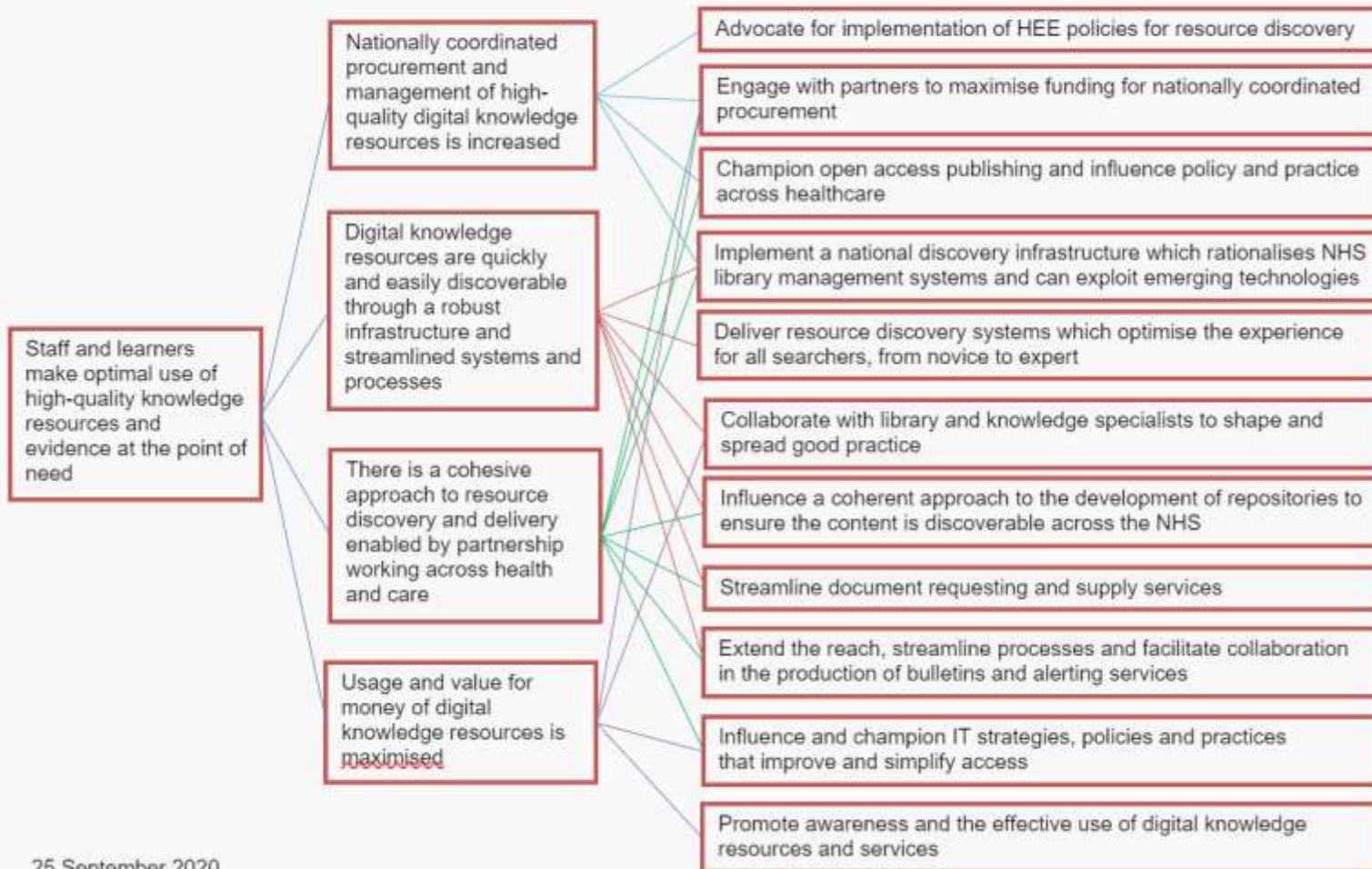


Resource Discovery: strategic approach

STRATEGIC OUTCOME


SPECIFIC OUTCOMES

INTERVENTIONS



Why include clinical decision support?

Meeting a recognised information need for staff and learners:

- Frequently updated, synthesised and summarised evidence
 - Follow the clinical workflow: diagnosis, treatment, prognosis
 - Patient information
 - Learning/education resources
 - Accessible online and via mobile devices as well as EHR integration
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Why buy a national product?

- Meeting our strategic principles
 - Collective purchasing
 - Equity of access
 - Effective and efficient
- Work in partnership with a provider to
 - Deliver UK-specific guidance and formulary
 - Support the multidisciplinary workforce and learners
 - Support care in all sectors: primary and secondary care, generalist to specialist



Our partnership model

- Marketing and promotion
 - Joint campaigns
 - Direct marketing by BMJ
 - Targeted promotion through HEE and library networks
 - Junior doctors' induction
- Engagement
 - Local, regional and professional networks
 - Supporting Nightingales networks
 - Champions
 - End-user involvement
 - EHR integration



What do people say?

“I think BMJ Best Practice is excellent. Most trusts only have up-to-date and personally I find that it has too much information and that the information is developed for US doctors and has limited relevance in the UK. BMJ Best Practice is concise and UK focussed and a much better resource.”

Consultant in Endocrinology & Acute Medicine

“When I’m working under pressure, and have to make decisions very quickly, BMJ Best Practice is my immediate help on hand. It’s got everything in a nutshell, concise and to the point.”

Senior Clinical Teaching Fellow & Medical Doctor

“I am really enjoying using this and it will really help me look after my patients better.”

Trainee Advanced Nurse Practitioner

How are we doing?

